

IN THE CLAIMS:

Please cancel originally filed claims 1-37 and insert the following new claim 38:

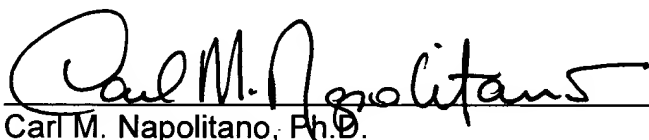
38. An advertising method including a turnstile having an arm rotatably carried thereby for blocking a passageway, the method comprising displaying advertising indicia on the arm for viewing by a person moving through the passageway.--

REMARKS

Original Claims 1-37 have been cancelled. New claim 38 has been added. A verified copy of the original specification, claims, and declaration and power of attorney are enclosed.

If further prosecution of this application can be facilitated through a telephone conference between the Examiner and the undersigned, the Examiner is requested to telephone the undersigned at the Examiner's convenience.

Respectfully submitted,



Carl M. Napolitano, Ph.D.

Reg. No. 37,405

Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.

255 S. Orange Avenue, Suite 1401

Post Office Box 3791

Orlando, Florida 32802

(407) 841-2330

Agent for Applicant

CERTIFICATE OF EXPRESS MAILING

I hereby certify that the foregoing is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10, addressed to the Assistant Commissioner for Patents, Washington D. C. 20231, Express Mail No. EL483668649US, this 2nd day of November, 2000.



Edward Bradley